

RACHEL ANNE BROWN

www.linkedin.com/in/rachel-brown-consulting • <https://rachelbrownconsulting.com>
brown-rachel@comcast.net • 612-710-2214

PROGRAM EVALUATOR, RESEARCHER, EDUCATOR & FACILITATOR

Experienced professional melds an array of experiences in program evaluation, education, research, writing, project management, curriculum design, organizational development, and team leadership to facilitate learning, change, and growth in mission-driven organizations. Core work includes to:

- Collaborate with mission-driven organizations to help answer pressing questions;
- Fine tune and design evaluation plans to get information that is meaningful and useful;
- Collect and analyze data through surveys, document review, interviews, and focus groups;
- Analyze data, find patterns and themes, and visualize data;
- Facilitate data analysis meetings to help clients find meaning in the findings;
- Write informative and readable reports, tailored to particular audiences; and
- Conduct effective, engaging, and lively professional learning sessions.

Key areas of expertise:

- | | | |
|----------------------------|--------------------------------|-------------------------|
| • program evaluation | • professional development | • data analysis |
| • small group facilitation | • public speaking | • report writing |
| • mixed methods research | • qualitative research | • quantitative research |
| • project management | • data visualization | • online learning |
| • theater arts | • mission-driven organizations | • arts education |
| • camps and camping | • K-12 education | • higher education |

CONSULTING

Since 1999, serves as an independent consultant to facilitate learning, change, and growth in theaters and other arts organizations. Conducts or leads teams in collaborative research design, implementation, analysis, and reporting. Listens carefully while researching clients' needs and adapts to their organizational culture when planning and managing projects. Integrates technology tools and embeds instructional design practices to facilitated shared learning.

Recent sample projects:

- A survey of a music-theater program's participants to inform long-range and strategic planning
- A Program Evaluation 101 workshop for artists and administrators in small to mid-size arts organizations
- Strategic planning facilitation for a rural community theater and a related summer audience survey
- Development of a process to embed "Intrinsic Impact" discussions into a theater's work
- A state-wide survey of the Minnesota theater community, with data presented at a 6-workshop series
- Formative and summative evaluations of a multi-site year-long theater artist residency program
- Program evaluation design, implementation, and reporting for an arts touring residency
- A developmental evaluation creating a process for a theater to connect with community partners

CURRENT AND RECENT CLIENTS

Grand Marais Playhouse • Hopkins Center for the Arts • Lyric Arts of Anoka
Metropolitan Regional Arts Council • Minnesota Theater Alliance • Nautilus Music-Theater
Page Theatre, St. Mary's University • Stages Theatre Company • Theater Mu • Wonderlust Productions

For more information, client comments, and a publications list: <http://rachelbrownconsulting.com>

ACADEMIC BACKGROUND

Ph.D., Educational Policy and Administration, University of Minnesota—Twin Cities

M.Ed., Curriculum and Instruction, University of Minnesota—Twin Cities

M.A., English Literature, University of Minnesota—Twin Cities

B.A., English Literature, St. Olaf College, Northfield, MN

OTHER PROFESSIONAL EXPERIENCES

Department of Educational Policy & Administration, University of Minnesota 2000 – 2005

Research Assistant & Project Coordinator

- Managed implementation of a national research project, including communicating with participating schools, conducting literature reviews, developing all IRB documents, managing data collection, examining findings, and writing sections of related reports.
- Collaborated on instructional design of an experiential simulation in an online course, coordinated technical design team work, developed web pages, trained course participants in tool use, provided technical support, and assisted in evaluation and planning for revision.
- Supported cohorts of doctoral students, developed a cohort e-handbook, and developed a documentation system of program policies and procedures.
- Provided individual coaching and technical assistance for two educational leadership classes.
- Managed the Technology Integration Fellows, in-service teachers working with faculty. Developed conceptual frameworks and tools to support faculty planning and development around technology integration issues. Coordinated hiring for subsequent years' Fellows.

TIES, Roseville, Minnesota

1999 – 2000

Technology Integration Specialist

- Managed and developed online curriculum projects serving a statewide K-12 audience.
- Taught full day workshops on Internet use and technology integration.

Stages Theatre Company, Hopkins, Minnesota

1998 – 1999

Curriculum Development Coordinator

- Coordinated development, writing, piloting and external review of a K-6 theatre curriculum aligned with the Minnesota theatre arts standards.

Camp UniStar, Star Island, Cass Lake, MN

1995 -1997

Camp Director

- Directed a family camp serving 750 campers of all ages. Hired and managed a ten person staff.
- Responsible for camper safety, public relations with campers and local community, buildings, property, boats, personnel, and financial records.

Minnesota Department of Education, St. Paul, MN

1996 – 1997

Assessment Writer

- Wrote, edited, and revised state model performance assessments for the Minnesota Graduation Standards while a teaching on special assignment from North Branch Schools to the State of MN.

North Branch Schools, MN

1992 - 1997

K-12 Educator, Professional Development Specialist, and Coach

- Taught 7th & 8th grade English and reading classes and designed related curriculum.
- Coordinated and led training in computer applications and technology integration.
- Served on building level and district technology committees.
- Planned and led implementation and training for the state Graduation Standards
- Coached and managed Odyssey of the Mind, four teams per year, three regional champions.